



**NENYNLA REGION 3**

**VOLUME 3, ISSUE 1**  
**NORTHEASTERN NEW YORK**  
**NURSERY & LANDSCAPE**  
**ASSOCIATION**  
**SPRING 2009**

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**MESSAGE FROM THE PRESIDENT  
JERRY R. PARMENTER, CNLP**



Dear horticultural professionals,

As the season approaches, we should be sharpening our skills not only within the field but also at a professional level. Successful leaders in this difficult industry have maximized their efficiency through education, organization, and networking. Becoming an active member within our association can help you to achieve these objectives.

As president of Region 3, I strongly encourage anyone in this industry to become involved in our regional landscape association. The stronger our association is, the more benefits we will be able to provide to individual members. However, we cannot achieve this goal without an active membership.

Please take a minute to look over the 2009 Calendar of Events. Your attendance at the meetings and events gives meaning to our organization. Everyone who attends our events has left feeling that it has been worth their while. There is no better way to learn your trade than by talking to your colleagues, why not have fun while you are doing it?

Please take the initiative to help our green industry continue to flourish!



**NENYNLA BOOTH  
AT THE  
2009 CAPITAL DISTRICT  
FLOWER & GARDEN SHOW**

**MEMBERS UTILIZE THIS  
BOOTH TO PROMOTE OUR  
REGION & OUR  
PROFESSIONALS**

## LETTER FROM THE SECRETARY

### MONICA PARMENTER

Dear Association Members,

Spring has sprung and brought with it the momentum of another landscape season. The season has succeeded in speeding time and regretfully delaying this newsletter. However, the delay has afforded us the opportunity to reflect on this year's Education Day, which was the culmination of the hard work of two people: Jerry Parmenter and Chuck Schmitt. Through these two outstanding nurserymen's work the 2009 Education Day was the best yet. After assessing last year's show with the help of exit surveys we were able to create a show that brought together education and trade. I truly enjoyed having the opportunity to meet new members and catch up with long-standing members. I hope this newsletter finds you all enjoying a successful season.

Please feel free to contact me at your convenience with any questions, comments or articles.



**DID YOU FORGET TO RENEW YOUR  
MEMBERSHIP?  
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CONFIRM YOUR STATUS.**

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## SCALE IS AN INSECT

**BY CHUCK SCHMITT,  
REGIONAL NURSERY/LANDSCAPE EDUCATOR**

This is the time of the year we see a lot of magnolia samples come into the office with little bumps on the stem and this nasty black mold on the branches and leaves. The gardeners who seek our advice are concerned about this black fungus that is killing their tree and understandably so.



*Photo by Michael Masiuk*

Photo: Penn State University, Cooperative Extension, IPM Program.

Imagine their surprise when we inform them that these bumps, which do not have legs, body sections, antenna or mobility are actually insects, adult female scale insects to be precise. Most people expect insects to have 6 legs and a 3 segmented body that is capable of movement. Adult males have one pair of wings, no mouthparts and therefore do not feed. They actually look like small gnats looking for a date.

Scale insects are a highly specialized group of pests. The armored scale is in the family Diaspididae. There are over 1,700 species known to exist worldwide. This group is probably the most important from a purely economic standpoint. These scale are not sap feeders and therefore do not produce the sugar-rich substrate called honeydew, which gives rise to the sooty mold that our gardeners are finding on their magnolia plants in the summer. Examples of armored scale include euonymus scale, pine needle scale, juniper scale, and oyster shell scale.

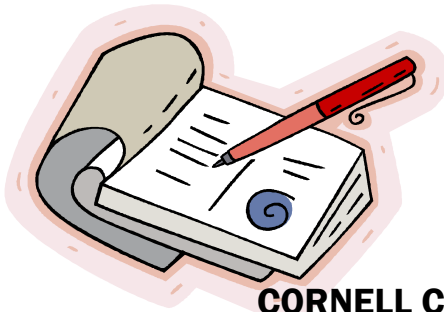
The soft scales are in the family Coccidae. There are 1,090 species of soft scale known to exist. These are the critters that produce the honeydew in which the sooty mold thrives. Ants, bees, and wasps are also frequently attracted to soft scale infested plants. Commonly occurring soft scales include the calico scale, European fruit lecanium, Fletcher scale, globose scale and of course the magnolia scale.

These are the largest families of scale insects, but keep in mind there are also felt scales, pit scales, gall-like scales, and bark crevice scales all in separate families. It is important to know which type of scale is infesting your plant to determine the proper method of control. The key is knowing how many generations are produced per year in order to target the most vulnerable life stage called the crawlers.

The crawlers are the first instar nymphal stage that is usually very small and colorful. They move about the plant looking for a place to settle down and begin feeding. This stage is the most susceptible to a pesticide application.

For help identifying scale insects, and current control recommendations, contact your local Cornell Cooperative Extension office.

## UPCOMING EVENTS



March 3rd

**24th ANNUAL EDUCATION DAY**  
**SARATOGA CITY CENTER**

March 9th

**NENYNLA MEETING 5PM**

**CORNELL COOPERATIVE EXTENSION, VOORHEESVILLE**

**Contact Chuck Schmitt: 518.765.3513**

March 10th-13th

**Nursery & Landscape Worker Certification Program**

**CORNELL COOPERATIVE EXTENSION, VOORHEESVILLE**

**CONTACT Chuck Schmitt: 518.765.3513**

March 27th

**CNLP EXAM**

**CORNELL COOPERATIVE EXTENSION, VOORHEESVILLE**

**Contact Chuck Schmitt: 518.765.3513**

March 27th-29th

**CAPITAL DISTRICT FLOWER & GARDEN SHOW**

**HUDSON VALLEY COMMUNITY COLLEGE**

April 7th

**NENYNLA MEETING 5PM**

**CORNELL COOPERATIVE EXTENSION, VOORHEESVILLE**



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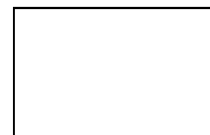
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